



sustainable  
sanitation  
alliance

# Knowledge Sharing & Partnerships Sustainable Sanitation Alliance (SuSanA)



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WaterAid

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# Global Sanitation Crisis

12% Open defecation → **950 million**

+ 12% Unhygienic latrines

+ 8% Sharing latrines

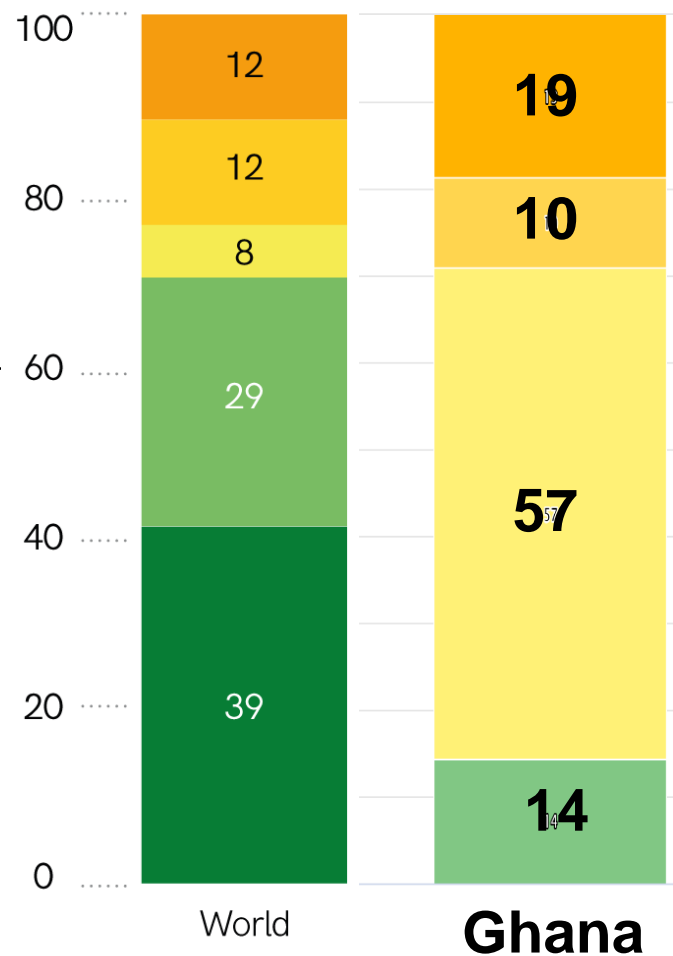
= 32% (1 in 3) lack basic sanitation → **2.4 billion**

29% with basic sanitation

*Household latrines that hygienically separate  
excreta from human contact*

39% safely managed sanitation

*Basic + treatment*



# Key blockages

- **Poor sector coordination**
- **Lots of innovation and expertise but sector constantly ‘re-inventing the wheel’**





**"Nearly every problem has been solved by someone, somewhere. The challenge of the 21st century is to find out what works and scale it up."**

**Bill Clinton**



# What is the Sustainable Sanitation Alliance?

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sanitation  
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## Upcoming Event

World Water Week is organised by the Stockholm International Water Institute (SIWI) and takes place in Stockholm, Sweden. It has been the annual focal point for the globe's water issues since 1991.

Stockholm World Water Week 2018



# What is the Sustainable Sanitation Alliance?

**Global alliance of actors relevant to achievement of SDG6:  
Share knowledge and learning, network and collaborate**

- **Established 2007**

*Objective:* Contribute towards international development goals by promoting a systems approach to sanitation.



**Massive Expansion!**

- **Now**

335 partner organisation  
9000 members





# Knowledge is exchanged via SuSanA through..

- Online Discussion Forum
- Monthly webinars
- Thematic Discussions
- Factsheet Development
- ~~SuSanA library~~
- Face-to-face meetings

Forum categories:



Recent topics



Health &  
hygiene, schools



Sanitation  
systems



Attitudes  
& behaviours



Markets, finance  
& governance



Resource  
recovery



Announcements  
& miscellaneous



Working groups



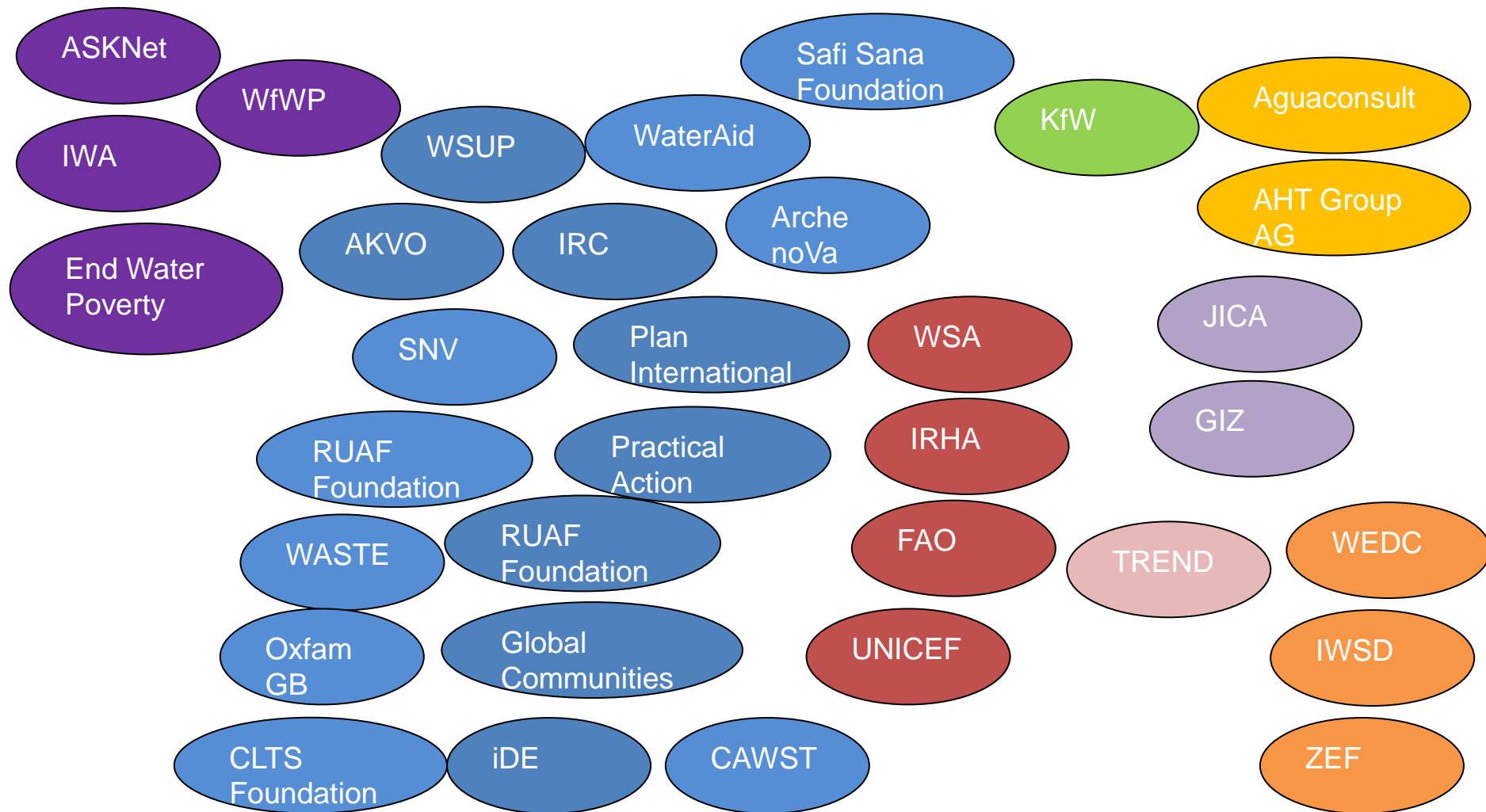


# Who is involved in SuSanA?

335 partner organisations



# SuSanA partners working in Ghana...



- Free to register!

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SuSanA has 13 working groups on  
all aspects of sustainable  
sanitation

Choose one or more working groups to  
join.

# Working Groups covering many technical areas...



Working Group 1  
Capacity Building



Working Group 5  
Food security and  
productive sanitation  
systems



Working Group 9  
Public Awareness,  
Advocacy and Civil  
Society Engagement



Working Group 2  
Finance &  
Economics



Working Group 6  
Cities



Working Group 10  
Operation and  
maintenance



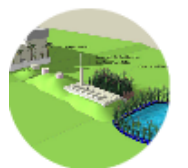
Working Group 3  
Renewable energies and  
climate change



Working Group 7  
Community, rural and  
schools (with gender and  
social aspects)



Working Group 11  
Groundwater  
Protection



Working Group 4  
Sanitation systems,  
technology options,  
hygiene and health



Working Group 8  
Emergency and  
reconstruction situations



Working Group 12  
WASH and  
Nutrition



Working Group 13  
Behaviour Change



# The Challenge...



# What has SuSanA been missing?

## Engagement of key sanitation stakeholder groups

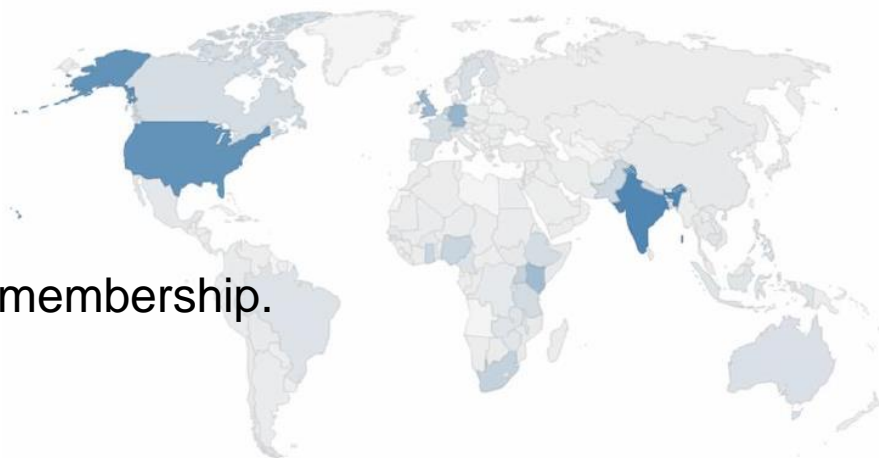
*including:*

- Government ministries & agencies
- Private sector
- Practitioners



## Global South Engagement

- Comparatively low
  - Particularly low membership in West and Southern Africa
- East Africa has comparatively higher membership.



# What are the possible consequences?

## Governments



Knowledge services are not coordinated and are not sustainable.

## Private Sector



Key barriers holding back market development for sanitation are not identified and overcome.

## Practitioners



Knowledge products produced in head offices do not reach the ground.  
  
Knowledge from ground doesn't reach head offices.

## Global South



The supply of knowledge is likely not meeting the demand.



**! Slower progress towards achievement of SDG6**





# Addressing the Challenge...





# What is SuSanA doing to address this?



- Established a consortium to lead the development of SuSanA:



Ostella



Kellogg  
Consultants

- Designed the project with the following objectives:
  - To make SuSanA more far reaching
  - To make SuSanA impactful, in a way that can be measured
  - To increase SuSanA's institutional sustainability
- Secured funding to develop SuSanA
- Bill & Melinda Gates Foundation funding 2016 – September 2018





- Began establishing links between stakeholders in Ghana and SuSanA.
- Held workshop with key stakeholders to identify priority knowledge gaps.
- Held webinar on SuSanA platform with ESPA and Tersus to bring innovations from Ghana to global platform.



# Opportunities for Ghana...



WaterAid/ Nyani Quarmyne/ Panos

# Why did we select Ghana?



## Conducive Timing:

An opportunity to illustrate how KM can support the achievement of the new 2018-2022 Strategy of the Ministry of Sanitation and Water Resources.

Think Tank for sanitation

Government is prioritising sanitation

Several National & Regional WASH/sanitation KM initiatives ongoing

## Why Ghana?

Dynamism of the target stakeholder groups in Ghana

## Facilitation:

WaterAid Ghana Programme committed.

The private sector is organising around sanitation

NGOs are organised in networks & coalitions.



# Opportunities for Ghana



- Learning sessions and workshops, at government level, national and local level to discuss innovations and challenges in achievement of SDG6.
- Knowledge, innovations and challenges from Ghana to be brought back to global platform. Knowledge from global platform to be brought to sessions.
- Sanitation actors in Ghana influence direction of global sanitation alliance that meets their knowledge and networking needs.



## Ministry of Sanitation and Water Resources leads the way....

- Potential to drive and coordinate knowledge management and learning in Ghana.
- To set model and example for sanitation actors worldwide.



Questions...





## Useful links:

- Log on to [www.susana.org](http://www.susana.org) and become a SuSanA member for free!

